

Brian LeBlanc



Brian LeBlanc grew up in New Orleans, LA and now resides in Largo, FL. His background is in Public Relations and Marketing.

In October of 2014, Brian was diagnosed with Early-Onset Alzheimer's Disease becoming the 4th Generation in his family to develop the disease. Being he made a career by using his voice, he decided to continue using that voice to share Alzheimer's Awareness and Education through his presentation, **Alzheimer's Up Close**.

As an International Alzheimer's Advocate, Brian is invited to speak at International, National and Local

Conferences, Seminars, Symposiums and Workshops as a Keynote Speaker and Session Presenter. He is also a Certified Crisis Intervention Team Trainer where he educates members of Law Enforcement and 1st Responders as to how to recognize and interact with Individuals with Dementia-Related Illnesses.

Brian understands that most of the information regarding Individuals with Alzheimer's Disease and other Dementia's came from the medical/scientific community, or from the perspectives of professionals and family caregivers. However, the actual voice of Individuals Living with Alzheimer's is seldom heard. Thus, his presentation "**Alzheimer's: Up Close**", was born.

Brian's presentation provides a window into the journey of a "regular guy" from a "regular life" as he goes along his Alzheimer's journey. Brian leans on the profound impact that his personalized music playlist has on his life. Not only does it drastically decrease what he calls his "brain fog," it also reduces anxiety when he travels, brings back fond memories and identity, and helps him remain more present and functioning at the highest level possible.

Memberships

Thriving4Life, Inc.

Founding Board Member

Alzheimer's Association – Central / North Florida

National Alzheimer's Advocate / Brand Ambassador / State Policy & Advocacy Ambassador / State Spokesperson

Alzheimer's Association - Pensacola, FL Bay Area

Local Alzheimer's Advocate / Keynote Speaker

National Alzheimer's Association Chicago, IL

Early-Stage Advisory Group / National Alzheimer's Advocate

Dementia Action Alliance

Advisory Board / International Alzheimer's Advocate

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